

Yes I'm Single

Institution Outreach Kit

Everything your team needs to launch a free pilot - how it works, where to place it, what's included, and ready-to-paste copy for your newsletter or noticeboard.

How It Works For Your Community

- 1. We supply a free decal & QR code

A vinyl window decal with your institution's own tracked QR code - no cost to you.

- 2. Your community scans & signs up

Students, staff, or visiting families sign up with their institutional email in under a minute.

- 3. Instant verified status

Any .ac.uk, NHS (.nhs.net/.nhs.uk), or .gov.uk email is auto-verified immediately and gets an extended free trial - no integration or setup needed on your end.

- 4. We report back to you

Sign-ups from your specific QR code are tracked, and we share anonymised numbers back with you before you decide whether to expand the pilot.

Where To Place It

- Staff & student-only spaces only

Break rooms, halls of residence, students' union noticeboards, common rooms.

- Never clinical or patient-facing areas

This is a staff/student wellbeing amenity, not a public-facing promotion.

- Start with one noticeboard

No long-term commitment - a single pilot location, cancel anytime.

FOUNDING INSTITUTION PACKAGE - FREE, NO SPONSORSHIP REQUIRED

£0 - We cover the cost. You cover the wall space.

- + A free vinyl window decal with your institution's own QR code
- + Placement guidance for staff/student-only areas
- + A one-page Safeguarding Fact Sheet for your compliance/wellbeing officer
- + Anonymised sign-up numbers from your specific location, shared back with you
- + Start with a single pilot noticeboard - no long-term commitment

Safety At A Glance

(Full detail in the separate Trust & Safety Overview - this is the short version for a quick sign-off.)

- **No chat, no DMs, ever**

The only way to act on a signal is to say hello in person - nothing for a safeguarding team to police.

- **Selfie + liveness verified**

Every member passes a live selfie and gesture check before they can appear to anyone.

- **Invisible by default**

Visibility is opt-in and instantly revocable - nobody is 'on display' on your premises.

- **18+ gate, Block & Report**

Hard age verification at signup, plus permanent bans for any misuse.

Ready-to-Paste Newsletter Copy

For a university newsletter / students' union bulletin:

"New on campus: Yes I'm Single. Look up, say hello. A new app is helping students meet people nearby without the swiping - no chat, no profiles to scroll, just a quiet, verified signal that you're open to meeting someone. Sign up free with your university email and get an extended free trial automatically. Scan the QR code to get started."

For a hospital staff bulletin:

"New in the staff room: Yes I'm Single. Long shifts don't leave much room for meeting new people. This new app lets staff quietly signal they're open to meeting someone nearby - no messaging, no swiping, fully verified. Sign up with your NHS email for an extended free trial. Scan the QR code in the staff room to get started."

Short poster / social caption:

"Say hello, safely. No chat. No swiping. Just real people, nearby. Scan to join - verified with your institutional email."

Ready to start a pilot, or have questions for your compliance team?

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